

SIZES	FULL COLOR (€)	IN CASE OF ADVERTISEMENT PRODUCTION (€)
1 page	1 530,-	1 610,-
2/3 page	1 145,-	1 200,-
1/2 page	825,-	875,-
1/3 page	550,-	590,-
1/4 page	440,-	480,-
1/8 page	265,-	290,-

▶ ADDITIONAL CHARGES

Title page	+60%
Second and third page of the cover	+20%
Fourth page of the cover	+30%
First page inside	+12%
Required location	+10%

▶ DISCOUNTS

For repetition 3×	3%
For repetition 6×	6%
For repetition 9×	10%
For repetition 12×	15%
For supplied PR article	10%

▶ TECHNICAL CONDITIONS

Print quality PDF (margin 5 mm), text writing on typing machine or on computer, logo in the sufficient quality (150 × 150 dpi), slides, photos, pictures from prospects - max. A4

▶ OTHER FORMS OF ADVERTISEMENT







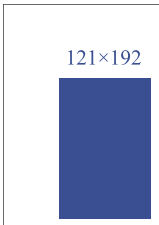

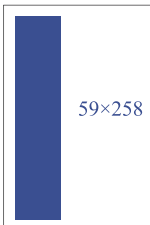
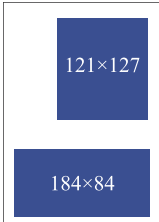
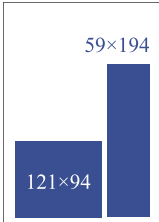

Inserted advertisement up to 20 g, max A4 format 790 €

▶ CANCELLATION CHARGES

27–21 days before publishing	60%
Till 20 days before publishing	80%

In shorter term than 20 days is impossible to cancel the advertisement.

▶ FORMATS OF ADVERTISEMENT

1/1 	1/1 	2/3 
2/3 	2/3 	1/2 
1/2 	1/3 	1/3 
1/3 	1/4 	1/8 

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